Outdoor-ready Skincare

By Janet Poveromo

Whether customers are driven to summer skincare products for first aid, protection or beauty before hitting the beach, the golf course, or even the backyard, natural product retailers can help them keep their skin glowing with good health this summer and all year round. Here are a variety of skincare products to focus on for summer’s surf, sun and sweat and for the months beyond.

Buzz Away Extreme
Quantum Health’s (Eugene, OR) Buzz Away Extreme offers DEET-free protection from mosquitoes, ticks, black flies and gnats. Made from essential plant oils and other natural ingredients, Buzz Away Extreme safely wards off mosquitoes for up to four hours and ticks for up to two hours. Family and environmentally friendly Buzz Away Extreme is available in non-aerosol spray and child-friendly towelettes. Prices range from $6 to $15 and are available in 2-, 4- and 8-oz. sizes. For more information, call (800) 448-1448 or visit www.quantumhealth.com

ChagaCream Facial Treatment
Illinois-based North American Herb & Spice’s ChagaCream facial treatment is a whole food cream made from the most rare and raw ingredients available. Get the wild power of spice oil-infused chaga mushroom for skin—the antioxidant power of wild-source superoxide dismutase (SOD). SOD nourishes and supports the skin especially during extended periods of sun exposure in the summer. Plus, ChagaCream contains raw royal jelly, a natural source of wild collagen with real B vitamins, along with something incredible: wild black raspberry extract, a rich source of ellagic acid. In a base of organic beeswax, cold-pressed sesame and black seed oils, all the ingredients are wild and whole. This all-natural cream makes skin soft and smooth. The suggested retail price for 2-fl.-oz. is $43.99. For more information, call (800) 243-5242 or visit www.nahstherapy.com.

Cleansing Clay by Kaeng Raeng
Draw out impurities and revitalize skin with KR Cleansing Clay: a facial in a jar. KR Cleansing Clay is a unique formulation of two highly absorptive clays and activated charcoal, an absorptive carbon that can attract and hold 200 times its volume in impurities, making it the perfect ingredient to help draw out toxins. High-end spas charge several hundred dollars for these specialty masks, but now California-based Kaeng Raeng brings the spa to the home. KR Cleansing Clay contains powerful botanical healing properties, mineral rich exfoliation, and luxurious essential oils, which help to improve circulation and calm irritated skin. A 2-oz. jar retails for $25. For more information, call (650) 646-5474 or visit www.krbody.com.

Eco-conscious & Biodegradable Skin Protection
Protect your body while preserving the ecosystems you love with this high performance mineral-based sunscreen. Florida-based Stream2Sea’s formula is ideal for the water lover and outdoor adventurer looking for a sunscreen that won’t rinse off or run into the eyes while sweating. EcoTox tested—safe for you and safe for our waters. Stream 2 Sea:
• Contains a potent antioxidant blend of organic green tea, tulsi, wakame and olive leaf extracts
• Broad spectrum UVA and UVB protection
• Water resistant for 80 minutes of swimming or activity
• Non-greasy and won’t burn your eyes
• Contains 8.8 percent (non-nano) titanium dioxide
Stream2Sea’s products are formulated with certified organic ingredients and are formulated to be gluten free. The MSRP for a 1-oz. container is $6.95; 3-oz. is $16.95. For more information, call (866) 960-9513.

Glow Matrix by NeoCell
Customers looking for that perfect summer glow? California-based NeoCell’s Glow Matrix provides scientifically advanced ingredients designed to internally hydrate the skin creating a natural glow from within. This premium formula supports the skin’s lipid barrier, which helps lock in moisture and smooths the skin. Rapid action ceramodies ceramides help improve skin moisture and are clinically tested to increase smoothness and elasticity. Additional key ingredients such as pine bark extract and hyaluronic acid all promote deep hydration while combating the damaging effects of that hot summer sun for healthy, glowing skin. The MSRP for 90 capsules is $29.95.
For more information, call (949) 699-1626 or visit www.neocell.com.