

News Release
FOR IMMEDIATE RELEASE
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Stream2Sea Reef-Friendly Sunscreens Now Available in Boat-Sized Bottles

When people on a boat or a beach learn that Stream2Sea sunscreen doesn't harm fish or coral, they automatically ask to try some. "Even though our formulas are highly concentrated, when sharing with others, it's easy to quickly go through one of our tubes," says Autumn Blum, founder and chief formulator for the only company offering a mineral-based sunscreen that has been tested and proven safe on various species including coral larvae.

To address that issue, Stream2Sea now makes its signature reef-friendly products in 32-ounce bottles specifically for dive and charter boats where people know the dangers of typical sunscreens. "Just 62 parts of oxybenzone (the most commonly used sunscreen ingredient) per *trillion* parts of water has been proven to damage coral reefs," she said. "That's equivalent to a drop in 6.5 Olympic-sized swimming pools."

Stream2Sea products are particularly popular on charter boats where passengers are most interested in protecting ecosystems – and boat owners recognize the economic value of a healthy coral reef. Fishing boat captains also appreciate Stream2Sea products because they don't deter fish from taking bait the way some chemically based formulas can.

All Stream2Sea products, including four sunscreens, shampoo and bodywash, lotion, leave-in conditioner and "sun and sting" relief gel are available in the larger sizes. For a limited time only, Stream2Sea dispensers are available with a minimum purchase.

Call 866-960-9513 or visit stream2sea.com for more information.