



STREAM2SEA

— Reef-Friendly • Biodegradable —

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Press Release

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Stream2Sea Sunscreen Receives Rare Certification

- the only brand that is tested and proven not to kill coral larvae and has passed the Protect Land +Sea Certification.

Bowling Green, FLA February 5, 2020 ~ Stream2Sea, an EcoConscious product line created to be safe for people and the environment, has passed the prestigious [Protect Land & Sea Certification \(PL+S\)](#), guaranteeing it does not contain ANY ingredients known to be harmful to coral, fish, turtles and sea life.

With all the misinformation about the damage to coral reefs and the lack of regulation for the term "reef safe", it is challenging to trust which products are truly safe, effective, and do not harm the environment.

Stream2Sea has taken the guesswork out of the equation. Autumn Blum, cosmetic chemist and scuba diver, noticed a rainbow slick coming off a group of snorkelers and knew we had to better. Autumn says, "I formulated our first product to exceed all health and eco-standards, yet it failed aquatic toxicity testing." That set the groundwork for everything made by Stream2Sea today. Not only did it need to be formulated with safe ingredients, it had to be tested and proven not to harm humans, freshwater and saltwater fish, C. Elegans and coral larvae. No other mineral sunscreen has done this testing.

The PL+S certification is another step towards proving the safety of [Stream2Sea products](#), confirming full disclosure of what is stated on the label. Most brands that applied for testing did not pass the standard, finding contaminants from ingredients or the manufacturing process. Many showed up with chemicals that are known to cause harm to the coral and yet still carry the label "reef safe."

Why does this matter?

Protect Land +Sea benefits humans, as well as the earth's ecosystems. The Certification provides consumers and businesses with a means of identifying ecologically safer products that do not contribute to pollution or disease.



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Dr. Craig Downs of Haereticus Environmental Laboratory created the PL+S certification and is dedicated to increasing the scientific, social and economic knowledge of natural environmental habitats to better conserve and restore threatened environmental habitats and resources. Products labelled with the “Protect Land + Sea” Certification Seal mean that the product has been laboratory-tested using analytical-forensic techniques to verify that the product is free of the chemicals that are on the “HEL LIST.”

The [HEL LIST](#) is a list of chemicals that are known pollutants in many different environments (freshwater streams, river, beaches, and ocean systems) or wildlife (e.g., corals, fish, birds, marine mammals, sea turtles). All of them pose a threat to Ecosystem Health.

Many of the chemicals on the HEL LIST are intentionally included into the formulation of a product and are either listed or not-listed in the ingredient-labelling of the product. No matter how the chemicals on the HEL LIST can get into a product, CERTIFIED products do not contain any chemical on the HEL LIST.

Craig Downs stated: “Some manufacturers blatantly include ingredients like oxybenzone in the products they call *reef-safe*.”

"We are thrilled to pass PL+S demanding certification," says Founder Autumn Blum. "This certification was not as easy as one might imagine, because it shows that not only are the formulations clean, but the manufacturing environment is also free from contamination. We have proven its possible to make safe, performance-based products for humans and aquatic ecosystems!"

About Stream2Sea:

<https://www.youtube.com/watch?v=ru9c5yfv4h8>

<http://www.stream2sea.com/press>

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Learn more about Stream2Sea products by visiting our webpage at <https://stream2sea.com/general-media-kit> or call 863-473-4223 for products samples.