



FOR IMMEDIATE RELEASE

Press Release

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Stream2Sea Founder Autumn Blum creates eco-conscious hand sanitizer and saves her company amidst COVID-19.

“Three weeks ago, I was looking at a ton of canceled orders from the tourism industry and my growing stock of inventory to fulfill Spring's demand,” says Stream2Sea Founder Autumn Blum. “It was pretty scary watching our projections go right out the window and wondering how I was going to cover payroll and overhead. We were in big trouble!”

Then, the federal government eased regulatory hurdles and made it possible for Stream2Sea to fast track hand sanitizer to market, allowing the company to repurpose their idle facility to assist with the health crisis. Now, the staff is working hard and fast, under COVID healthy working standards, to fulfill demand and secure additional inventory.

This eco-conscious hand sanitizer is a perfect addition to the Stream2Sea line. Along with the recommended 60+ % alcohol, it includes [camphor](#), a natural antiviral component, and [eucalyptus essential oil](#), commonly used to support the respiratory tract. Just as importantly, it doesn't include the usual chemical sanitizer line-up you may have seen on the market. This means no synthetic colors, denaturants, quaternary ammonium compounds or synthetic fragrances.

Most sanitizer gels contain carbomer, which can be classified as a micro-plastic, or triclosan, which kills marine microorganisms in small concentrations. Stream2Sea's is formulated to be safe and nourishing for humans, deadly to viruses and germs, and cause no harm to the blue planet.

“My team has been working many hours to get these out the door, and I couldn't do it without them. I've been struggling to secure a steady supply of ethanol, and packaging, but its looking promising. We might have some delays from the supply chain, but please have some patience with us and know that we are working as hard and fast as we can to get these out the door for you!

It's an amazing feeling being able to put out a great product that people need and perhaps save my company's future at the same time,” says Blum. “I know many people are struggling right now - from the bottom of my heart, I thank you for supporting Stream2Sea, and hope all of my friends stay healthy and sane through this very difficult time!”



STREAM2SEA

— Reef-Friendly • Biodegradable —

About Stream2Sea:

Blog <https://stream2sea.com/stream2sea-founder-saves-her-company-amidst-covid-19/>

18 sec video: <https://www.youtube.com/watch?v=IAcD8GdSw0o>

Video: https://www.youtube.com/watch?v=BNneR6_-lMA

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Learn more about Stream2Sea products by visiting our webpage at <https://stream2sea.com/general-media-kit> or call 863-473-4223 for products samples.